

Data protection

Thank you for your interest in our website. The protection of your privacy in the processing of your personal data is an important concern to which we pay special attention during our business processes. Please find below extensive information on the handling of your data.

Collection and processing of personal data

The personal address and customer data in this Internet offer are treated according to the regulations of the Federal data protection act (BDSG) and the information and telecommunication services act (IuKDG). Personal data is only stored when voluntarily given by you for a determined purpose e.g. in context of a registration, a survey, a contest or in performance of a contract. We do not pass on personal data to third parties without the expressed consent of the person affected. However, we reserve the right to disclose information if law requires this or if lawfully acting authorities or law enforcement bodies order the disclosure.

In addition the following information is collected when visiting our website: IP addresses, the website from which you visit us (referrer), pages viewed, files downloaded (downloads), videos viewed/audio tracks listened to, individual links clicked, search words or search phrases (site search), duration of visit, browser used, etc. If the visit is a result of online advertising such as banners, video ads, search engine advertising, etc., we also record which banner, adword, etc. motivated the visit to Eucon websites. The insights gained enable us to further optimize our websites and tailor them even better to our visitors' needs.

Use of cookies

We use 'cookies' to facilitate usage of our website. Cookies are small text files which can be stored on your computer hard disk by your browser. We use cookies for a better understanding of how our website is used and for an easier navigation. Cookies help us, e.g., to determine whether a page of our website has already been visited or not. Furthermore, cookies enable us to see whether you have been to our website before or whether you are a first-time visitor. These cookies do not store your personal data. You can configure your browser to prevent the storage of cookies on your hard disk or to ask each time whether you agree to the placement of cookies. You can delete cookies that have already been saved at any time. Details on how to do this can be found in the instructions for your web browser.

Data protection policy for the use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website provider Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google.

Use of social plugins as part of social media

Data protection policy for the use of Facebook

Our websites use social plugins ("plugins") from the social network Facebook.com, which is operated by Facebook Inc., Palo Alto, CA, USA ("Facebook"). The plugins are identified with the Facebook logo or the suffix "Facebook", "like", or "share".

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to Facebook and declare your consent to the transmission of data to Facebook. If you are logged into Facebook, Facebook can associate the visit with your Facebook account. If you press the respective button, the corresponding information is transmitted directly to Facebook by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by Facebook, and your rights and the settings you can configure to protect your privacy, please refer to the [Facebook](#) Data Protection Notice. If you do not want Facebook to collect data about you via our website, you have to log out of Facebook before visiting our site.

Data protection policy for the use of XING

Our website uses Social Plug-ins from the social network xing.com ("XING"), operated by XING AG, Gänsemarkt 43, 20354 Hamburg.

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to XING and declare your consent to the transmission of data to XING. If you are logged into XING, XING can associate the visit with your XING account. If you press the respective button, the corresponding information is transmitted directly to XING by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by XING, and your rights and the settings you can configure to protect your privacy, please refer to the [XING](#) Data Protection Notice. If you do not want XING to collect data about you via our website, you have to log out of XING before visiting our site.

Data protection policy for the use of LinkedIn

Our website uses Social Plug-ins ("Plug-ins") from the social network linkedin.com ("LinkedIn") operated by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to LinkedIn and declare your consent to the transmission of data to LinkedIn.

If you are logged into LinkedIn, LinkedIn can associate the visit with your LinkedIn account. If you press the respective button, the corresponding information is transmitted directly to LinkedIn by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by LinkedIn, and your rights and the settings you can configure to protect your privacy, please refer to the [LinkedIn](#) Data Protection Notice. If you do not want LinkedIn to collect data about you via our website, you have to log out of LinkedIn before visiting our site.

Data protection policy for the use of Google +1

Our websites use social plugins ("plugins") from the social network plus.google.com, which is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google"). The plugins are identified with the Google+ logo or the suffix "Google+" or "Google plus", or "+1".

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to Google and declare your consent to the transmission of data to Google. If you are logged into Google+, Google can associate the visit with your Google+ account. If you press the respective button, the corresponding information is transmitted directly to Google by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by Google+ and your rights and the settings you can configure to protect your privacy, please refer to the [Google](#) Data Protection Notice. If you do not want Google to collect data about you via our website, you have to log out of Google+ before visiting our site.

Data protection policy for the use of Twitter

Our websites use social plugins ("plugins") of the social network Twitter, which is operated by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA ("Twitter"). The plugins are identified with a Twitter logo or the suffix "tweet".

If you visit a page on our website that contains such plugins, they are initially disabled. The plugins are not enabled until you click the button that is provided. By enabling the plugins, you establish the connection to Twitter and give your consent to the transmission of data to Twitter. If you are logged into Twitter, Twitter can associate the visit with your Twitter account. If you press the respective button, the corresponding information is transmitted directly to Twitter by your browser and stored there.

For information about the scope and purpose of data collection, the further processing and use of the data by Twitter and your rights and the settings you can configure to protect your privacy, please refer to the [Twitter](#) Data Protection Notice.

Data protection policy for the use of YouTube

Our websites use the YouTube video platform operated by YouTube LLC, 901 Cherry Ave. San Bruno, CA 94066 USA. YouTube is a platform that enables playback of audio and video files.

When you load a page on our website, the integrated YouTube player establishes a connection to YouTube in order to ensure the technical transmission of the video or audio file. When the connection to YouTube is established, data is transferred to YouTube.

For information about the scope and purpose of data collection, the further processing and use of the data by YouTube and your rights and the settings you can configure to protect your privacy, please refer to the [YouTube](#) Data Protection Notice.

Data protection policy for the use of the „Addthis“ Bookmarking-Service

This website contains „Addthis“-Plugins which allow you not only to create bookmarks but also to share interesting website contents. When using „Addthis“, cookies come into action. The generated data (e.g. time of use, browser language) are transmitted to the Add This LLC in the United States and processed over there. For more detailed information regarding data processing by Add This LLC and data protection applied by Add This LLC visit www.addthis.com. This website contains in particular information concerning the type of data processed as well as their purpose. Processing of data concerned by us does not take place. By using the „Addthis“-field you agree with the data processing by Add This LLC, namely in the extent apparent from the website www.addthis.com. You can at any time object the use of your data by employment of an „Opt Out Cookie“. Further details can be found also on the aforementioned website of Add This LLC.

Public procedure directory

Please send a written request to the internal data protection officer for more information about the "Verfahrensregister für Jedermann" (procedures directory as stipulated by the German Data Protection Act).

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